

Initial Action Plan

Active Transport Strategy First 20 months of strategy implementation



Initial actions	Establishment of working groups	Indicators
ATS Internal	Establishment of an Internal Working group to guide implementation of the Active Transport Strategy.	Internal Working Group established, terms of reference defined, quarterly meetings undertaken.
ATS External	Establishment of an External Working Group to support ongoing community input into Active Transport activities and outcomes.	External Working Group established, terms of reference defined, 6 monthly meetings undertaken. Action Plan activity specific workshops and meetings undertaken.
Goal 1	Goal 1 - Increase active transport awareness	
G1. Action Area 1	Action 1 - Advocate to reduce active transport barriers for participation	
1.1.1	Advocate for greater coordination of scheduling between public transport providers to assist with improved active transport connections.	Investigation report into public transport scheduling throughout the Shire. Recommended actions to improve connections incorporated into future annual action plans..
1.1.2	Advocate for the State Government's Strategic Cycling Corridors to be aligned to this strategy.	State Cycling Corridor mapping to be revised and updated to align to Mount Alexander Shire aspirational mapping routes.
G1. Action Area 2	Action 2 - Establish communication platforms to support and promote active transport awareness	
1.2.1	Embed an active transport mapping tool into the MASC website, to be utilised for the identification, review and rectification of issues and opportunities identified by the community. Promotion campaign to build awareness of the mapping tool and active transport benefits within the community.	Active transport mapping tool included into MASC website. Community awareness communication campaign to be completed.
G1. Action Area 3	Action 3 - Support programs which improve active transport opportunities across the shire	
1.3.1	Support, directly and indirectly, community based active transport programs across the shire.	Investigation report to identify community programs which support active transport education and participation. Identify program requirements for incorporation into future annual action plans and possible future grant funding/ annual budget bids.
Goal 2	Goal 2 - Develop and deliver safe, connected and sustainable active transport infrastructure	
G2. Action Area 1	Action 1 - Active transport routes encourage connection throughout the network	
2.1.1	Complete review of existing maintenance and asset renewal program for existing tracks, trails, and paths - to include condition audit, accessibility and climate impact to inform investment considerations.	Complete an analysis of existing footpath network and provide recommendations for future network enhancements to improve active transport safety and participation, aligned with Pathways Asset Management Plan.

2.1.2	Support and advocate to State and Federal Governments for off-road routes providing connections between townships.	Seek support and funding to explore off road connections between townships to enhance safer network connections for active transport participation.
2.1.3	Internal working group and external working group to finalise draft aspirational active transport network maps in consultation with community.	Active transport network maps for all townships to be finalised, including identification of offroad linkages between townships.
G2. Action Area 2 Action 2 – Active transport infrastructure renewal and development promotes a safe and efficient network		
2.2.1	Advocate to State and Federal Governments for funding to implement safety recommendations from existing traffic studies.	Seek State and/or Federal funding to implement safety recommendations from existing primary school traffic studies which align to active transport participation.
2.2.2	Advocate for the Department of Transport and Planning to incorporate active transport infrastructure renewal and upgrade requirements into their annual program.	Provide Department of Transport with active transport projects for consideration.
G2. Action Area 3 Action 3 – Accessibility and sustainability improvements are considered within the active transport network		
2.3.1	Review potential accessibility and sustainability enhancements to network, and consider implementation into action plan.	Investigation report on accessiblity and sustainability enhancements to improve active transport network for improved participation and environmental outcomes. Recommendations to be incorporated into future annual action plans and possible future grant funding/annual budget bids.
Goal 3	Goal 3 -Enhance community health and wellbeing outcomes through active transport activities	
G3. Action Area 1 Action 1 – Explore innovative solutions to increase active transport participation		
3.1.1	Evaluate accessible communication methods (audio, visual, mobility and language) to support the participation needs of all active transport users.	Investigation report on desired communication outcomes to improve active transport network accessibility, supported by MASDAG. Recommendations to be incorporated into future annual action plans and possible future grant funding/annual budget bids.
G3. Action Area 2 Action 2 – Implement measures to evaluate active transport participation		
3.2.1	Establish a consistent data capture program to create baseline data, for relevent active transport activity and benchmarking.	Baseline data captured for adopted participation programs: - National Ride to School day, National Walk to Work day, Bicycle Network Supercounts Create and distribute an annual active transport participation survey.