Annual Action Plan

Active Transport Strategy

January - December 2026

Mount Alexander Shire Council

Council Plan 2025-2029 alignment		
Focus Area	**Objective**	**Strategic Priorities**
Infrastructure	Accessible, safe, and inclusive infrastructure for all ages and backgrounds.	1. Expand active transport connectivity and safety including footpaths, paths, and bike trails. 2. Advocate for improved digital connectivity and improved public transport. 3. Explore development of an Integrated Transport Strategy

GOAL 1	**Goal 1 - Increase active transport awareness**	
G1. ACTION AREA 1	**Action 1 – Advocacy**	**Indicators**
1.1.1	Advocate for greater coordination of scheduling between public transport providers to assist with improved active transport connections.	1. Establishment of public transport subgroup from members of Internal and External Active Transport Working Groups. 2. Desktop analysis of bus scheduling and provision across the shire. 3. Desktop analysis of provision of other public transport providers, including community initiatives. 4. Advocate to DTP and PTV to undertake community consultation to determine community need to inform gap analysis. 5. Engage with PTV to discuss community need and to investigate changes to current public transport provision.
1.1.2	Advocacy for the State Government's Strategic Cycling Corridors to be aligned to this strategy.	1. Continue to work with DTP to ensure State Cycling Corridor and Principle Bike Network mapping is revised and updated to align with aspirational mapping routes once finalised. 2. Meet with DTP to discuss linkages between finalised aspirational map routes and the Principle Bike Network.
G1. ACTION AREA 2	**Action 2 – Communication Platforms**	**Indicators**
1.2.1	Community engagement campaign to inform community of active transport benefits, to include how residents can engage with Council.	1. Broad active transport promotional campaign to promote aspirational map feedback and finalisation, include information on how the community can report safety issues and maintenance requests.
G1. ACTION AREA 3	**Action 3 – Programs**	**Indicators**
1.3.1	Support, directly and indirectly, community based active transport programs across the shire	1. Investigation of opportunities with community organisations and health providers, such as Dhelkaya Health to deliver active transport programs. 2. Promotion of available programs on Council's website. 3. Investigate funding avenues to help resource active transport program initiatives.

GOAL 2	**Goal 2 - Develop and deliver safe, connected and sustainable active transport infrastructure**	
G2. ACTION AREA 1	**Action 1 – Network Improvements**	**Indicators**
2.1.1	Complete condition audit of existing footpath network to include accessibility. Undertake review of bike lane road line marking.	1. Complete condition audit of existing footpath network, including accessibility. 2. Review of bike lane road line marking complete and requests for any repainting made to road managers: DTP and Council.
2.1.2	Support and advocate to State and Federal Governments for off-road routes providing connections between townships.	1. Investigate mapping of off road connections between townships. 2. Develop a prioritisation list of routes between townships to seek funding for design.

2.1.3	Internal working group and external working group to finalise draft aspirational active transport network maps in consultation with community.	1. Develop a mapping subgroup from members of Internal and External Active Transport Working Groups. 2. Undertake community consultation to seek feedback on Aspirational Maps. 3. Finalisation of Aspirational Maps and develop a prioritisation list for delivery.
G2. ACTION AREA 2	**Action 2 – Safety**	**Indicators**
2.2.1	Advocate to State & Federal Governments for funding to implement safety recommendations from existing traffic studies.	**1.** Develop prioritisation list of projects from existing primary school traffic studies. **2.** Advocate for funding to deliver projects, utilising prioritisation list. **3. Support Castlemaine Secondary College to advocate for funding to develop a traffic study.**
2.2.2	Advocate for the Department of Transport and Planning to incorporate active transport infrastructure renewal and upgrade requirements into their annual program.	**1.** Provide Department of Transport with active transport projects for consideration.
G2. ACTION AREA 3	**Action 3 – Accessibility**	**Indicators**
2.3.1	Review potential accessibility enhancements to network, and consider implementation into action plan.	**1. Complete Accessibility Study for Castlemaine.** **2. Recommendations from Accessibility Study to be incorporated into future annual action plans and possible future grant funding/annual budget bids.** **3. Engagement with the Disability Inclusion Action Group and Mount Alexander Disability Advocacy Group to seek input into the finalisation of the aspirational maps (this aligns with Action 1.4.5 from the Disability Inclusion Action Plan).**
G2. ACTION AREA 4	**Action 4 – Sustainability**	**Indicators**
2.4.1	Investigation into improvements to tree canopy cover along high use active transport routes.	**1.**Community engagement for finalisation of Aspirational Maps to include survey question about shading on high use active transport routes to help identify sites for future planting (this aligns with the Climate Change Strategy).
G3. ACTION AREA 1	**Action 1 – Accessibility**	**Indicators**
3.1.1	Improve accessible communication for Active Transport Network.	1. Include review of information at bus stops in Public Transport Study and advocate to PTV for improvements. 2. Undertake audit of wayfinding signage and incorporate recommendations for improvements into future grant submissions and annual budget bids. 3. Update Council website content for Active Transport with accessibility options, including audio and visual updates.
G3. ACTION AREA 2	**Action 2 – Data Capture**	**Indicators**
3.2.1	Undertake data capture activities to better understand current needs, provision and safety issues of the Active Transport Network.	1. Undertake desktop audit of all available Active Transport Data from Council and other organisations such as DTP, PTV and VicPol along with data from online platforms such as Strava. 2. Undertake data capture on high use active transport sites to help inform future works. 3. Inclusion of survey questions in Aspirational Mapping communication consultation to collect data to help inform on gaps in Active Transport Network.